



A 501(c)-5 Not-for-Profit Organization

86 Years of Raising "Blue-Ribbon Youngins"

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Tim Westgate	Dean Wright

STAFF

Sara LeFils, Executive Director

The Southeastern Livestock Association, which is licensed through the State of Florida as an official Fair and Exposition, sponsors this event.

**2026 SOUTHEASTERN
YOUTH FAIR**

SPONSORSHIP OPPORTUNITIES

Where did you first learn to “finish what you start” or that “a job worth doing is worth doing well?” The Southeastern Youth Fair has been teaching these lessons to Marion County youth for the past 85 years.

The Southeastern Youth Fair is a not-for-profit *all youth* Fair held in February each year. We are the largest all-youth Fair in the state, and the oldest in the country that operates without a midway! Responsibility, marketing, communication, entrepreneurship, and record keeping are just a few of the life skills acquired by the 1,100 exhibitors who participate each year. Your sponsorship will help shape these “Blue Ribbon Youngins.” Many of these youth continue to reside here as adults, or they return to Ocala/Marion County after college and become active leaders, putting the skills they’ve learned to work in our community.

If you are interested in becoming a sponsor of our great event, we have several options available to you! You can find your place based on your budget level, your specific passion, or based on the kind of marketing exposure your company desires. Last year was our fifth year of implementing a livestreaming option for our livestock shows and sales. Along with our thousands of in-person attendees, we had 18,027 views online, with over 4,910.25 hours of watch time. We have options for your company to be seen in print (through our printed program, free to the public), online recognition, banner placement in our show rings, verbal recognition from our announcer during the shows and sales, and much more!

Our Fair dates this year are February 19th to February 28.

Don’t miss out on making this lasting impact on our 1,100 youth participants and its 25,000 attendees! Thank you for your consideration and we hope you will come visit us at the Fair! If you’d like to set up a meeting to discuss package options, or need any additional information, please don’t hesitate to call us at 352-629-1255 or email at seyfair@gmail.com.

Sincerely,

Sara LeFils

Sara LeFils, Executive Director
Southeastern Livestock Association



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Sponsorship Levels:
PLATINUM
DIAMOND
GOLD
SILVER
SHOW SPONSOR
Adaptive Show
Animal Fever Contest
Ambassadors
Dave Baillie BBQ Contest
Beef Heifer/Cow Production Show
Chicken & Rabbit Show
Conservation/Landscape Tray
Club Exhibit Contest
Club Hay Bale Contest
Dog Show
Goat Show
Home Show
Horse Show
Horticulture Show (including Plant ID Contest)
Kiddie Goat Show
Kitchen Show
Lamb Show
Livestock Judging Contest
Insect Collection Contest
Photography Show
Sewing & Needlework Show
Steer Show
Swine Show
Tablescaping Contest
Tractor Driving Contest
Watch Me Grow Show (5-7 years old)
BBQ DINNER SPONSOR
VOLUNTEER MEAL SPONSOR



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Option to secure your spot with a THREE YEAR COMMITMENT!

If you're interested in making a three-year commitment, let us know! You can enjoy the convenience of sharing what month you'd like to be invoiced each year, and we'll send it to you automatically.

SPONSORSHIP PACKAGE BENEFITS

ALL CORPORATE SPONSORS receive the following:

- Name on all Fair publications
- Thank you page in SEYF Program
- Sponsorship recognition announcements are made throughout the Fair

Platinum: \$10,000 includes:

- 2 Full-page color ads in the Program Exhibit Booth Space
- Advertisement logo and link on SEYF website
- 25 BBQ Tickets and 6 2026 SEYF T-shirts
- Signage inside the outdoor arena panels sales arena with logo
- You may also display a 4' x 8' sign or banner during the 10-day event

Diamond: \$5,000 includes:

- 1 Full-page color ad in the Program Exhibit Booth Space
- Advertisement logo and link on SEYF website
- 20 BBQ Tickets and 4 2026 SEYF T-shirts
- Signage inside the outdoor arena panels sales arena with logo
- You may also display a 4' x 8' sign or banner during the 10-day event

Gold: \$2,000 includes:

- Half-page color ad in the Program
- 12 BBQ Tickets and two 2026 SEYF T-shirts
- Business name listed on signage inside the outdoor arena panels
- You may also display a 4' x 8' sign or banner during the 10-day event

Silver: \$1,000 includes:

- Half-page black & white ad in the Program
- 8 BBQ Tickets and two 2026 SEYF T-shirts
- Business name listed on signage inside the outdoor arena panels
- You may also display a 4' x 8' sign or banner during the 10-day event

Community Supporter (Any donation over \$250 up to \$1,000) includes:

- Business card-sized ad in Program
- 2 BBQ tickets
- One 2026 SEYF T-shirt

P.O. Box 404, Ocala, Florida 34478 - (352) 629-1255

E-mail: seyfair@gmail.com - www.seyfair.com



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SPONSORSHIP INTEREST FORM

YES! We want to support the 2026 Southeastern Youth Fair!

Please mark one or all of the following you are interested in supporting:

- | | | |
|--|---|--|
| <input type="checkbox"/> Platinum - \$10,000 | <input type="checkbox"/> Silver - \$1,000 | <input type="checkbox"/> Volunteer Meal Sponsor (\$250, \$500) |
| <input type="checkbox"/> Diamond - \$5,000 | <input type="checkbox"/> BBQ Dinner Sponsor (\$500, \$1000) | |
| <input type="checkbox"/> Gold - \$2,000 | | |

Show Sponsorships (Contact the SEYF office for each show's sponsorship level options)

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> Adaptive Show | <input type="checkbox"/> Conservation/Landscape Tray | <input type="checkbox"/> Horticulture Show (and Plant ID Contest) | <input type="checkbox"/> Sewing & Needlework Show |
| <input type="checkbox"/> Animal Fever Contest | <input type="checkbox"/> Club Exhibit Contest | <input type="checkbox"/> Insect Collection | <input type="checkbox"/> Steer Show |
| <input type="checkbox"/> Ambassadors | <input type="checkbox"/> Club Hay Bale Contest | <input type="checkbox"/> Kiddie Goat Show | <input type="checkbox"/> Swine Show |
| <input type="checkbox"/> Dave Baillie BBQ Contest | <input type="checkbox"/> Dog Show | <input type="checkbox"/> Kitchen Show | <input type="checkbox"/> Tablescaping |
| <input type="checkbox"/> Beef Heifer/Cow Production Show | <input type="checkbox"/> Goat Show | <input type="checkbox"/> Lamb Show | <input type="checkbox"/> Tractor Driving Contest |
| <input type="checkbox"/> Chicken & Rabbit Show | <input type="checkbox"/> Home Show | <input type="checkbox"/> Livestock Judging Contest | <input type="checkbox"/> Watch Me Grow Shows (5-7 years old) |
| | <input type="checkbox"/> Horse Show | <input type="checkbox"/> Photography Show | |

Please Invoice Me

Check Enclosed

Business Name: _____

Contact Name: _____ Phone #: _____

Email Address: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

Thank you for your support the 2026 Youth Fair!

If you are interested in specific show and event sponsorship opportunities **or to become a buyer**, please contact Sara LeFils at the Fair office at (352) 629-1255 or seyfair@gmail.com



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OPTIONAL THREE-YEAR COMMITMENT FORM

YES! I/We want to support the 2026 Southeastern Youth Fair for the next 3 years!

This form is to serve as a Sponsorship Agreement between (business name) _____ and the Southeastern Youth Fair.

(Business/Company name) _____ agrees to a 3 year commitment of \$ _____ per year for three years to be a _____ sponsor.

Southeastern Youth Fair will agree to all annual incentives for a _____ Sponsorship for 3 years.

This agreement is for the Southeastern Youth Fair of 2026-2029.

Please send invoice annually in the month of _____ (any time between September & January).

All invoices must be paid by January 31 for the current year's Fair.

Signature Business/Company Representative

Date

Sara LeFils, Executive Director
Southeastern Youth Fair

Date