

PO Box 404, Ocala, Florida, 34478 (352) 629-1255 SEYFair.com

Office Use Only				
			Initials	
Received	Date			
Payment	Amt			
Ad	Size			
Color		-	Black & White	

## Thank you for supporting our youth program!

## 2024 PROGRAM ADVERTISEMENT SALE FORM

Deadline: Friday, December 1, 2023 by 3:30pm

Please submit payment with form.

Make checks payable to: Southeastern Youth Fair.

Please Print Name:		
Business Name:		
Mailing Address:		
	State:	
Telephone:	Fax:	
Email:		
	Phone#:	
☐ Renew my advertisement from	last year.	
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In today's fair market this event is unique in that it is truly a hands-on education tool for youth from kindergarten through high school. Responsibility, time management, marketing, communication, and record keeping are only a few of the life skills these youth develop participating in the many shows and events at the Fair. The Fair is the showcase for each student to be recognized for doing a job well. We appreciate your support in continuing the Fair for over 80 years now with no mid-way or gate admission.

The program is an annual publication to promote the Fair. 4-H/FFA students sell the ads with 25% of the funds going back to their clubs and chapters.

We look forward to seeing you at the fair February 22 - March 2, 2024. THANK YOU!

## Please email your electronic files to: orders@gtpincfl.com **Examples & Pricing** w/ Ad Size & indicate if Color or B&W with SEYF as subject PLEASE CHECK DESIRED AD TYPE Layout instructions space or attach art (logos, Bus. cards, etc.) here Please do not staple through any artwork for ad. **COLOR FULL** HALF 5" X **PAGE** PAGE 7 1/2" Hor. 7 1/2 X 10" 3 3/4 HALF X 10" **PAGE** \$400.00 Vert. \$250.00 ☐ FULL Page ☐ HALF Page THIRD DUARTER 3 3/4 **PAGE PAGE** X 5" 7 1/2 X 3 1/4" \$125.00 \$150.00 7 1/2 X 2 1/2" ☐ QUARTER Page ☐ THIRD Page **BLACK & WHITE** 7 1/2 X 10" **FULL PAGE** CONGRATULATIONS ☐ Please ✓ if emailing to printer **GRADUATING SENIOR** 7 1/2 X 10" **PAGE** Any additional info to be included in ad. \$200.00 \$175.00 ☐ FULL Page ☐ SENIOR FULL Page THIRD **DUARTER** 3 3/4 HALF 5" X **PAGE PAGE PAGE** X 5" 7 1/2" Hor. We can build the ads with materials provided or ads may be submitted via email or disc. 7 1/2 X 3 1/4" All ads will be black and white only. \$60.00 3 3/4 HALF ELECTRONIC FILES WHEN SUBMITTING COMPLETED X 10" **PAGE** ADS: For final printing make sure that they are exported as PDF files \$75.00 Vert. 7 1/2 X 2 1/2" with fonts and graphics embedded. We reserve the right to substitute fonts. \$125.00 WHEN WE BUILD THE ADS: We accept digitally supplied files providing they ☐ HALF Page ☐ THIRD Page ☐ QUARTER Page

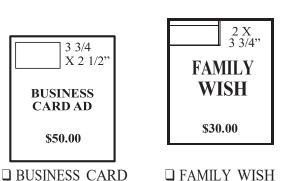
**NON-ELECTRONIC FILES:** We will supply type and graphics for ads. Any graphic or photograph supplied should be of high quality, such as a photo that's been done from a photo lab. Most ads generated from a home computer on a piece of paper will not reproduce well and when scanned will become blurry and distorted. Ads directly from a yellow pages type phone book will not reproduce well.

no smalled than 3 x 5 inches. These may be emailed or provided on disk.

are a minimum of 300 dpi resolution and must be

Please supply clear, crisp copies of photos, logos, graphics, logo type or as close as possible and we will generate the ads.

We reserve the right to alter size, substitute fonts, and image space based on availability and purchased ad size.



☐ FAMILY WISH