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**A 501(c)-5 Not-for-Profit Organization**

**83 Years of Raising "Blue-Ribbon Youngins"**

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**EXECUTIVE BOARD**

Molly Rowe, President  
Amber Starling, President-Elect  
Travis Teuton, 2<sup>nd</sup> President-Elect  
Madaline Evans, Secretary  
Zac Luffman, Treasurer

Brian Alberty	Hugh Dailey
Caitlin Bainum	Robert Capote
Beckie Cantrell	Fallon Driver
Stephanie Edwards	Sebrina Hensley
Chelsea Jones	Jimmy LeFils
Brian Lewis	Sam Love
Christen Milligan	Amy Perryman
Lynn Nobles	Kathy Otte
Jon Turner	Jason Varney

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**GENERAL BOARD**

Sam Albritton	Jerry Arthur
Tobitha Bellamy	Jim Boyer
Wayne Brown	Tobie Bryant
Craig Carpenter	Mike Deen
Christine Damron	Samantha Dailey
Diana Dunston	Faith Hughes
Terri Latner	DA Lewis
Corey Liles	Frank Markham
Mike Martin	Don McCormick
Jim Peebles	Josh Peebles
David Perry	Bill Phillips
Hal Phillips	Rod Pope
Russ Randall	Riley Rowe
Randy Rushing	Scott Seiler
Sharon Seiler	David Stephens
Leslie Simpson	Caroline Ullman
Lee Ulsberger	Crystal Waldron
Dean Wright	

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**STAFF**

Sara LeFils, Executive Director

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The Southeastern Livestock Association, which is licensed through the State of Florida as an official Fair and Exposition, sponsors this event.

**2023 SOUTHEASTERN  
YOUTH FAIR**

**SPONSORSHIP  
OPPORTUNITIES**

Where did you first learn to “finish what you start” or that “a job worth doing is worth doing well?” The Southeastern Youth Fair has been teaching these lessons to Marion County youth for the past 80 years.

The Southeastern Youth Fair is a not-for-profit *all youth* Fair held in February each year. We are the largest all-youth Fair in the state, and the oldest in the country that operates without a midway! Responsibility, marketing, communication, entrepreneurship, and record keeping are just a few of the life skills acquired by the 1,000 exhibitors who participate each year. Your sponsorship will help shape these “Blue Ribbon Youngins.” Many of these youth continue to reside here as adults, or they return to Ocala/Marion County after college and become active leaders, putting the skills they’ve learned to work in our community.

If you are interested in becoming a sponsor of our great event, we have several options available to you! You can find your place based on your budget level, your specific passion, or based on the kind of marketing exposure your company desires. Last year was our second year of implementing a livestreaming option for our livestock shows and sales. Along with our thousands of in-person attendees, we had 8,888 views online, with a total of 2,304 hours of watch time. We have options for your company to be seen in print (through our printed program, free to the public), online recognition, banner placement in our show rings, verbal recognition from our announcer during the shows and sales, and much more!

Our Fair dates this year are February 23<sup>rd</sup> to March 4<sup>th</sup>.

Don’t miss out on making this lasting impact on our 1,000 youth participants and its 25,000 attendees! Thank you for your consideration and we hope you will come visit us at the Fair! If you’d like to set up a meeting to discuss package options, or need any additional information, please don’t hesitate to call us at 352-629-1255 or email at [seyfair@gmail.com](mailto:seyfair@gmail.com).

Sincerely,

*Sara LeFils*

Sara LeFils, Executive Director  
Southeastern Livestock Association



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<b>Sponsorship Levels:</b>
<b>PLATINUM</b>
<b>DIAMOND</b>
<b>GOLD</b>
<b>SILVER</b>
<b>SHOW SPONSOR</b>
Animal Fever Contest
Ambassadors
Dave Baillie BBQ Contest
Beef Heifer/Cow Production Show
Chicken & Rabbit Show
Conservation/Landscape Tray
Club Exhibit Contest
Dog Show
Goat Show
Home Show
Horse Show
Horticulture Show (including Plant ID Contest)
Kiddie Goat Show
Kitchen Show
Lamb Show
Livestock Judging Contest
Photography Show
Sewing & Needlework Show
Steer Show
Swine Show
Tractor Driving Contest
Watch Me Grow Show (5-7 years old)
<b>5K SPONSOR</b>
<b>BBQ DINNER SPONSOR</b>
<b>VOLUNTEER MEAL SPONSOR</b>



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### **Secure your spot with a THREE YEAR COMMITMENT!**

If you're interested in making a three-year commitment, let us know! You can enjoy the convenience of sharing what month you'd like to be invoiced each year, and we'll send it to you automatically.

## **SPONSORSHIP PACKAGE BENEFITS**

**ALL CORPORATE SPONSORS** receive the following:

- Name on all Fair publications
- Thank you page in SEYF Program
- Sponsorship recognition announcements are made throughout the Fair, including lamb, goat, steer, and swine auctions

**Platinum: \$10,000** includes:

- 2 Full-page color ads in the Program Exhibit Booth Space
- Advertisement logo and link on SEYF website
- 25 BBQ Tickets and 6 2023 SEYF T-shirts
- Signage inside the outdoor arena panels sales arena with logo
- You may also display a 4' x 8' sign or banner during the 10-day event

**Diamond: \$5,000** includes:

- 1 Full-page color ad in the Program Exhibit Booth Space
- Advertisement logo and link on SEYF website
- 20 BBQ Tickets and 4 2023 SEYF T-shirts
- Signage inside the outdoor arena panels sales arena with logo
- You may also display a 4' x 8' sign or banner during the 10-day event

**Gold: \$2,000** includes:

- Half-page color ad in the Program
- 12 BBQ Tickets and two 2023 SEYF T-shirts
- Business name listed on signage inside the outdoor arena panels
- You may also display a 4' x 8' sign or banner during the 10-day event

**Silver: \$1,000** includes:

- Half-page black & white ad in the Program
- 8 BBQ Tickets and two 2023 SEYF T-shirts
- Business name listed on signage inside the outdoor arena panels
- You may also display a 4' x 8' sign or banner during the 10-day event

**Community Supporter (Any donation over \$250 up to \$1,000)** includes:

- Business card-sized ad in Program
- 2 BBQ tickets
- One 2023 SEYF T-shirt

**P.O. Box 404, Ocala, Florida 34478 - (352) 629-1255**

**E-mail: [seyfair@gmail.com](mailto:seyfair@gmail.com) - [www.seyfair.com](http://www.seyfair.com)**



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## SPONSORSHIP INTEREST FORM

**YES! I/We want to support the 2023 Southeastern Youth Fair!**

Please mark one or all of the following you are interested in supporting:

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Platinum - \$10,000 | <input type="checkbox"/> Silver - \$1,000                          | <input type="checkbox"/> BBQ Dinner Sponsor<br>(\$250, \$500, \$750, \$1000) |
| <input type="checkbox"/> Diamond - \$5,000   | <input type="checkbox"/> SEYF Ag Dash 5K<br>(\$250, \$500, \$1000) | <input type="checkbox"/> Volunteer Meal Sponsor<br>(\$250, \$500)            |
| <input type="checkbox"/> Gold - \$2,000      |  |  |

Show Sponsorships (Contact office for each show's sponsorship level options)

- |  |  |   |  |
|--|--|---|--|
| <input type="checkbox"/> Animal Fever Contest            | <input type="checkbox"/> Conservation/Landscape Tray | <input type="checkbox"/> Horticulture Show (and Plant ID Contest) | <input type="checkbox"/> Sewing & Needlework Show            |
| <input type="checkbox"/> Ambassadors                     | <input type="checkbox"/> Club Exhibit Contest        | <input type="checkbox"/> Kiddie Goat Show                         | <input type="checkbox"/> Steer Show                          |
| <input type="checkbox"/> Dave Baillie BBQ Contest        | <input type="checkbox"/> Dog Show                    | <input type="checkbox"/> Kitchen Show                             | <input type="checkbox"/> Swine Show                          |
| <input type="checkbox"/> Beef Heifer/Cow Production Show | <input type="checkbox"/> Goat Show                   | <input type="checkbox"/> Lamb Show                                | <input type="checkbox"/> Tractor Driving Contest             |
| <input type="checkbox"/> Chicken & Rabbit Show           | <input type="checkbox"/> Home Show                   | <input type="checkbox"/> Livestock Judging Contest                | <input type="checkbox"/> Watch Me Grow Shows (5-7 years old) |
|  | <input type="checkbox"/> Horse Show                  | <input type="checkbox"/> Photography Show                         |  |

**Please Invoice Me**

**Check Enclosed**

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Thank you for your support the 2023 Youth Fair!**

If you are interested in specific show and event sponsorship opportunities **or to become a buyer**, please contact Sara LeFils at the Fair office at (352) 629-1255 or [seyfair@gmail.com](mailto:seyfair@gmail.com)



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## THREE-YEAR COMMITMENT FORM

**YES! I/We want to support the 2023 Southeastern Youth Fair for the next 3 years!**

This form is to serve as a Sponsorship Agreement between (business name) \_\_\_\_\_ and the Southeastern Youth Fair.

(Business/Company name) \_\_\_\_\_ agrees to a 3 year commitment of \$ \_\_\_\_\_ per year for three years to be a \_\_\_\_\_ sponsor.

Southeastern Youth Fair will agree to all annual incentives for a \_\_\_\_\_ Sponsorship for 3 years.

This agreement is for the Southeastern Youth Fair of 2023-2026.

Please send invoice annually in the month of \_\_\_\_\_ (any time between September and January). All invoices must be paid by January 31 for the current year's Fair.

\_\_\_\_\_  
Signature Business/Company Representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Sara LeFils, Executive Director  
Southeastern Youth Fair

\_\_\_\_\_  
Date