

## **2017 SOUTHEASTERN YOUTH FAIR FARM BUREAU YOUTH SPEECH CONTEST**

- **COORDINATOR:** Kay Shinn-Marion County Farm Bureau (352)237-2124
- **SHOW COMMITTEE:** Marion County Farm Bureau
- **ENTRY DEADLINE:** **February 3, 2017 – “Farm Bureau Youth Speech Contest”**
- **CHECK-IN:** **5:00pm Saturday, February 18, 2017 – Extension Auditorium**
- **SHOW:** **5:30pm Thursday, February 18, 2017 – Extension Auditorium**
- **AWARDS:**
  - 1<sup>st</sup> Place - \$100 Cash Award
  - 2<sup>nd</sup> Place - \$75 Cash Award
  - 3<sup>rd</sup> Place - \$50 Cash Award

### ***NEW DAY and TIME for SPEECH CONTEST***

**\*\*\*NEW\*\*\* The deadline to enter has been extended – however, if you are going to enter this contest, please contact the Speech Contest Coordinator. Farm Bureau is going to host a special meeting with participants AFTER the topic is released to lead you on a path of success in public speaking.**

1. The SEYF General Rules & Regulations apply to this contest.
2. Membership in the Farm Bureau is not a requirement. Applicant must display a positive attitude about agriculture and Farm Bureau.
3. Contestants may use notes, if needed.
4. Limit speech to 5 minutes +/- 30 seconds.
5. Speech must be prepared and presented personally.
6. Contestant must be a resident of Marion County.
7. Judges reserve the right to ask questions to exceed no more than 3 minutes per contestant.
8. Contestant must be at least 14 years old and not over 18 years old (not having reached their 19<sup>th</sup> birthday) on or before September 15<sup>th</sup>, 2016.
9. Speech must be prepared on the topic listed below.
10. 1<sup>st</sup> Place winner must compete in District Level contest; District Level winner must compete in State Level Contest. Dates are not yet determined.

### **PRESENTATION GUIDELINES AND PROCEDURES FOR JUDGING**

#### **1. SPEECH CONTENT (50 PERCENT)**

The research and effort which is spent in the preparation of the speech will convey the participant's degree of knowledge and accuracy of the subject.

#### **2. SPEECH DELIVERY (50 PERCENT)**

The best material would be wasted if not properly presented. Expression and clarity of delivery will be considered in the overall judging. CAUTION: The time limit of 5 minutes, plus or minus 30 seconds, is critical. Points will be deducted accordingly for too much or too little use of time.

### **2017 SPEECH TOPIC**

**“Today’s food companies employ many tactics including food labels to gain a marketing edge. How can farmers and ranchers ensure that consumers understand these labels and have confidence in the safety and quality of their food?”**